

World class news for the beauty and cosmetics industries

Industry Buzz (En/Industry-Buzz/)

MakeUp in Paris is back. What will it look like?

Premium Beauty News

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After two long years of digital meetings, the B2B event dedicated to makeup and skincare is preparing to welcome back physical visitors again on **October 20th-21st, at the Carrousel du Louvre, in Paris.**

Exhibitors, events and conferences will offer a multitude of opportunities to discover the latest innovations, and product launches, to network, identify and understand future trends, ...

The list of exhibitors includes:

Act Beauty France, ADM Group, Aircos, Ancorotti Cosmetics, Anjac Health & Beauty, APR Beauty Group/LPI, Aptar Beauty + Home, Art Cosmetics, Asia Cosme Lab Asquan Group, Axilone, B.Kolormakeup & Skincare s.p.a., Baralan, Beautycromia, Beautystreams, Bell P.P.H.U. - Private Label, Bormioli Luigi, C&C International, Calypso Cosmetics, Carlin Creative, Chromavis Fareva, Cofatech, Confalonieri Matite Srl, Cosmei Srl, Cosmetics Inspiration & Creation, Cosmogen, Creapharm Cosmetics, Daito Kasei Europe, De Baschmakoff, Derik Paris, Dynvibe, Eurotextile, Eurowipes, Eytelia - We Are Silicium, Fashion Snoops, Feeligreen, Fiabila, Fr&Partners SA, Geka Gmbh, Gi Picco's Cosmetics srl, GNG Beauty, Grif Creative Cosmetics, Gutberlet Cosmetics, Haasbel Group, HCP Packaging, HCT by KDC/One, Houses of Taejin, Inessens, Italcosmetici, Itit Cosmetics, Jovi Cosmetics, Kirker, Kuncai Europe B.V., Leonard Brushes, Livcer Monodoses, Lumson, Merck, Meyiume, Mktg Industry, MPlus Cosmetics, MS Beutilab, N&K Cosmetics, Nastritex srl, Necos, Nippon Shikizai, Nuwen, Ojesh, Olive Packaging, Omnicos Group, Opac, Osem Packaging Makeupack, Pascual Cosmetiques, Peclers Paris, Pharma Cos Srl, Pibiplast Group, Pink Frogs Cosmetics, PVL Beauté, Quiz Cosmetics, R&D Color, Raphael Make Up Brushes, Red Of View srl, S&J International (UK), Samhwa Co., Ltd., Scanavo A/S, Shya Hsin Packaging, Sicaf, SIMP, Sleever, Step Cosmetici srl, Sun Chemical, Sunchemical-Maprecos, Taiki Cosmetics Europe, Tanklux, Technature, Tecnocosmesi, Thepenier Pharma & Cosmetics, Tre Effe Cosmetics, Trend Sourcing, Visage Technologies, Weoutwow, Zignago Vetro.

IT Products Awards

Awarded by a jury of experts from around the world, these prizes are an opportunity each year to highlight the innovations presented by the exhibitors of the show. For this edition: no less than **98 products presented by 44 exhibitors** have been scrupulously assessed.

- ▶ 49 formulations that respond to the needs for more natural formulas,
- ▶ 23 full-service solutions with a significant increase in COSMOS-certified products and 100% eco-responsible or "plastic free" products,
- ▶ 21 packs with hybrid solutions adaptable to skincare or makeup formulas whose recyclability is continuously improving.

Among the other highlights of the show:

- ▶ the **CosmeticsCoCreation** area where three influencers will take up the challenge to create a skin care or make-up collection in 2 days with exhibitors attending the show! This challenge will be organized and animated live on the show by the creative and brand intelligence teams of Centdegrés and Firstgen.
- ▶ the **Flower Power** corner where Luisa Oliva will give the keys to access the universe of tinctorial plants.

MakeUp in Paris

20 & 21 October 2021

Carrousel du Louvre