

NYSCC Suppliers' Day announces Noah Rosenblatt, President, Space NK, keynote

Premium Beauty News (Photo: Courtesy of Javits Center)

29 April 2022



The New York Society of Cosmetic Chemists (NYSCC) has announced that **Noah Rosenblatt, President of North America at Space NK** (<https://www.premiumbeautynews.com/en/space-nk-teams-up-with-the-bay-to,18949>) will address attendees during a one-on-one fireside chat on **Wednesday, May 4th at 9:00 am** during Suppliers' Day (<http://www.nyscc.org/suppliers-day>) at the Javits Center in New York.

This fireside chat, "**Space NK: Bridging High Street to Main Street,**" will be moderated by Kelly Kovack, Founder & CEO of BeautyMatter. Topics covered will address a multitude of subject matters including consumer migration from cities to small towns and how that impacts today's retail landscape, to ingredient transparency and consumer shopping behavior vis-à-vis ingredients.

The keynote is part of the INDIE 360° program at Suppliers' Day, which aims to provide up and coming indie brands with insight, information and resources. The program was created to foster connections between indie brands and suppliers and allow for open communication as well as to spotlight newer to market companies who are utilizing unique ingredients or combination of ingredients. The INDIE 360° (<https://nyscc.org/indie-360-programming-2022/>) program is moderated and chaired by Luciana Coutinho with the pavilion participants curated by Daniela Ciocan, Access Beauty Insiders.

"We are thrilled to offer this fireside chat as part of the INDIE 360° program," said Giorgio Dell'Acqua, Chair, NYSCC. *"Noah has a proven track record of discovering and nurturing founder brands as well as connecting with consumers. His conversation with Kelly will be a highlight of our event and inspire and engage our attendees."*

Rosenblatt joined Space NK in 2015, bringing more than eight years of beauty experience with prior roles at LVMH and 20 years of retail industry experience working with numerous emerging brands looking to expand their footprint in the US. Throughout his tenure Noah has built meaningful relationships with brands and founders alike to ensure Space NK continues to be relevant in the marketplace. From long term partners to newer developed relationships, under his leadership nearly 50 brands are part of the Space NK wholesale portfolio including By Terry, Chantecaille, Tata Harper, Natura Bisse, Vintners Daughter, Aesop, Diptyque and Boy Smells.

A half-day INDIE 360° (<https://nyscc.org/indie-360-programming-2022/>) **educational program will follow** the fireside chat on May 4th and feature a presentation from BeautyStreams on "What's Happening in the INDIE Market? Trends & Forecasts;" followed by a "Panel of Founders," from entrepreneurial companies led by Deanna Utroske of Beauty Insiders. There will also be timely topics discussions on "The Storm Continues: Beauty Industry Supply Chain Update and Outlook presented by IBA;" "Leveraging Corporate Accelerators to Spur Greater Inclusion in Personal Care;" and "Advertising 101: Best Practices for Marketing Ingredient/Product Benefits."

The INDIE 360° (<https://nyscc.org/indie-360-programming-2022/>) Pavilion on the exhibit floor highlights fresh ideas and concepts from select companies who are utilizing unique combinations of ingredients and novel formulations. Companies participating include CandaScent Labs, Dr Lili Fan Probiotic Skincare, High on Love, I-on Skincare, Lamik Beauty, Malibu Apothecary, Onekind, PRIORI Adaptive Skincare, Redmint, Shielded Beauty, Sunrise Session, and Touch in Sol.