

# COSMETICS BUSINESS

## Cosmoprof India is back with the third edition of its most coveted beauty showcase

6-Oct-2022

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Cosmoprof India, the ideal B2B event for the fast-growing and rapidly evolving beauty market scape in India, is back with the third edition of its most coveted showcase from 6th to 8th October 2022 at the Jio World Convention Centre in Mumbai, a stunning landmark for India, in a prime location for business.

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The Italian Trade Agency (ITA) is attending with 15 Italian companies, showcasing the best proposals of Made in Italy beauty at the show. Investment NSW is bringing some of Australia's most innovative and amazing brands from Skincare, Wellness and Nutraceuticals industry with 9 exhibiting companies at Cosmoprof India 2022.

“We are excited to be back to Mumbai with Cosmoprof India. Thanks to its exclusive business tools and its highly performing initiatives, Cosmoprof India 2022, for the first time in conjunction with Cosmopack India, provides a unique overview of new launches and avant-garde innovations presented by both finished product brands and companies of the supply chain. The synergy between Cosmoprof and Cosmopack India can facilitate networking opportunities, as well as the development of new projects adapting to trends and consumers’ habits in the region. We really wish our attendees and exhibitors to enjoy the excitement and curiosity which are characterising the beauty industry in India today”, highlights Mr Gianpiero Calzolari, President of BolognaFiere Group.

In addition to the three-day exhibition, Cosmoprof India Awards, a special project of the Cosmoprof network curated by the international trend agency BEAUTYSTREAMS, celebrates the best products, designs, and innovations of Cosmoprof and Cosmopack India. A prestigious jury of experts from all the world selected the best in beauty in India among the exhibitors of the 2022 edition.

The Awards Ceremony is scheduled on October 6th from 7.00 pm onwards at the Hotel Sahara Star, Mumbai, attended by exhibitors, VIP buyers, bloggers, influencers, speakers, beauty & fashion media, and industry veterans. The event is a soirée of Cosmoprof India along with Colorbar – The Makeup Partner, Beauty Garage – The Hair Partner, Kewin Murphy - associate partner and Vaishali S – The Couture Partner. They are all presenting their new launch and latest collection.