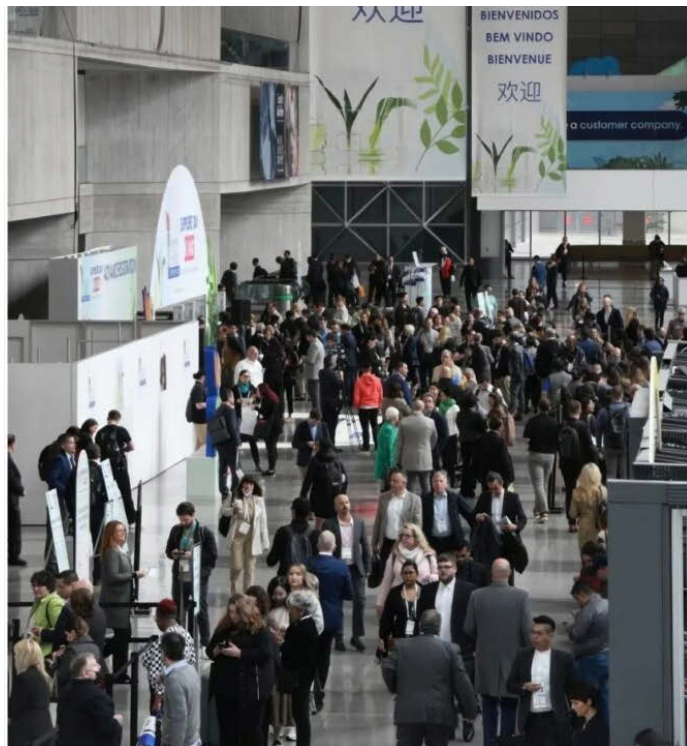


## Suppliers' Day 2025: record attendance!

By The Editorial Staff 26 June 2025



Suppliers' Day 2025, dedicated to ingredients and formulations, has become a major event in the development of beauty and personal care products.

Organized by the New York Society of Cosmetic Chemists (NYSCC), Suppliers' Day was held on June 3-4, 2025 at the Javits Center in New York. This year's edition attracted over 11,500 attendees and 675 exhibitors from 74 countries.

*"This supplier day was the largest and most diverse ever organized," said John Carola, President of NYSCC. "The huge turnout and overwhelmingly positive feedback reinforces our mission: to be the meeting point for science and beauty, where innovation, education and business intersect."*

Among the show's highlights, the Inspiration Hive, organized by Beautystreams, featured forward-looking exhibitors including Ashland, Croda Beauty and Lubrizol, and hosted its popular Innovations panel.

A keynote address by Stacey House, SVP at Coty's Agile Beauty, and a discussion with L'Oréal's Dominic Akerlee and Ying Chen on biotechnology and augmented beauty marked the show.

Another emblematic point: over 100 hours of training, with five advanced tracks developed by the NYSCC scientific committee on dermatology, neuroesthetics, the microbiome, biotechnology and hair and scalp innovations.

Networking and business-building opportunities included the Catalyst Club breakfast for small businesses, the first-ever joint mixer of IA and NYSCC members, and the announcement of the IA Innovator Award: Recognizing Women in Science & Design.

The 9th annual Future Chemists Workshop attracted a record 140 students from the USA and Canada. The event was complemented by a mentoring forum, an academic track and a career fair, all designed to foster knowledge sharing and highlight the talents of the next generation.

The Indie360° pavilion highlighted emerging brands - including a Latina beauty capsule - and presented the inaugural Beauty Founder Lab award to Kayura Effects, as well as the People's Choice Award to Smitha Rao, founder of Pareva Beauty, for her clinically developed skincare line.

NYSCC Suppliers' Day also hosted the industry's annual awards evening on June 3 at the Classic Car Club NYC, where the CEW Supplier's Beauty Award finalists were revealed and the NYSCC community gathered to celebrate. The AI 2025 finalists are:

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- Aecothick GKL from AE Chemie
  - Algaktiv Exometics G by Algaktiv
  - Collapeptyl biofunctional by Ashland Inc.
  - DandErase by Givaudan
  - Liftilience by Silab
  - Natrineo CR8 from Croda Inc.
  - Sphingo'HAIR Drypure by Croda Inc.
  - Uplevity e-Lift peptide from Lubrizol LifeScience

The Ingredient Maverick Awards, presented by Sci-Comm influencers who visited the show, recognized the most outstanding ingredient innovations:

- Ginger King:

- DSM- Etherwell Hair
- Basf- Vitaguard
- DKSH- Oceamide

- Manessa Lormejuste:

- Probiotical- SB01
- AcmeHardesty - Lyftalize
- Provital- Pureblome

- Ramon Pagan:

- Mibelle- Ameliosense
- Hallstar- Hallsens' Dias
- P2- Cirtopol DE-4

- Jane Tsui:

- Cosroma- CDBH 004X
- Mibelle- PhytoCellTec Exosomes
- Momentive- HARMONIE NatuVel Gel

Join us on May 19 and 20, 2026 for the next Suppliers' Day!