

Cosmoprof Asia 2025 honours beauty industry excellence and reveals award winners

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Sustainability Colour Cosmetics Skin Care Marketing

The **Cosmoprof Asia and Cosmopack Asia Awards 2025**, curated by **BEAUTYSTREAMS**, celebrated the most innovative products presented at Cosmopack and Cosmoprof Asia and reflected the evolving beauty habits of consumers worldwide



On November 12, during an exclusive ceremony at the Hong Kong Convention & Exhibition Centre, the winners of the prestigious awards were revealed in front of an international audience of exhibitors, buyers, retailers, media representatives, and trend forecasters.

The **Cosmopack Asia Awards** recognised companies excelling in packaging design, formulation, sustainability and innovative technology showcased at Cosmopack Asia. At the

same time, the **Cosmoprot Asia Awards** rewarded the most outstanding products presented by finished products brands of Cosmoprof Asia.

With 424 submissions received this year, the Cosmopack Asia and Cosmoprof Asia Awards have generated significant interest among participants, reaffirming their role as premier showcases of excellence and innovation in the beauty industry across Asia Pacific.

Winners have been chosen in 11 categories by an exclusive jury with renowned industry KOLs (key opinion leaders) from various sectors, including retail, premium brands, consultancy, media, packaging and R&D.

Jury members of Cosmopack Asia and Cosmoprof Asia Awards 2025 are:

- **Aankith Arora** - Founder & CEO - Streamline Beauty India (India)
- **Cici Cai** - Associate Business Director - Jing Daily (China)
- **Claudia Campani** - Product Development Packaging & Special Projects Lead, MECCA-Maginations (Australia)
- **Gabby Chen** - President of Global Markets - Florasis (China)
- **Magdalena Elorrieta Decombe** - Private Label Development Manager - FEMSA Salud (Chile)
- **Kristal Goodman** - Head of Product Innovation - THG Labs (UK)
- **Shannon Hounsell** - Lead R&D Formulation Chemist - Greenleaf Cosmetics (South Africa)
- **Aya Isam** - Supply Chain Manager - Favelin (Egypt)
- **Katsura Koza** - Director, Product Development - Shiseido Co., LTD. (Japan)
- **Rabih Madi** - Chief Operating Officer - Madi International (UAE)
- **Dipin Kamal Passi** - Joint Managing Director - Lotus Herbals (India)
- **Rong Pei** - Supply Chain Director - Fanmeili (Beijing) Cosmetics Trading Co., Ltd. (China)
- **Fernanda Pigatto** - Global Partnerships Director - BEAUTYSTREAMS (USA)
- **Alison Postma** - Journalist - BW Confidential (France)
- **Pravesh Saha** - General Manager South Asia - Wella (India)
- **Dr. Kilala Tilaar** - MBA., CSS - Martha Tilaar (Indonesia)
- **Jeet Vijan** - Senior Global Brand Manager, Vaseline; Beauty & Wellbeing, Unilever (Singapore)
- **Sinéad Whyte** - Senior New Product Developer Manager - Beauty Pie (UK)

The organisers would like to thank all jury members for their commitment.



Winners of the Cosmopack Asia and Cosmoprof Asia Awards 2025 will showcase their achievements at the Awards installation during Cosmoprof Worldwide Bologna 2026, scheduled for next March, giving their expertise exceptional exposure among international stakeholders.

Discover the Winners of Cosmopack Asia and Cosmoprof Asia Awards 2025!

COSMOPACK ASIA AWARDS - WINNERS

INNOVATIVE TECHNOLOGY

- Jelly Multi-Shield: Astaxanthin & Rutin Encapsulated Sunscreen - Ausmetics Daily Chemicals (Guangzhou) Co Ltd (China)

MAKE-UP FORMULA

- Ionic Filmless Whipped Jelly Powder - Tair Jiu Enterprise Co Ltd (Taiwan region)

PACKAGING DESIGN & MATERIALS

- Mono-material Container - Shinkwang M&P (South Korea)

SKIN CARE FORMULA

- NMN Sleeping Mask - ICURE Pharm & Cosmetics Inc (South Korea)

SUSTAINABILITY

- Eco-Botanical Lifting Primer Stick - Tair Jiuh Enterprise Co Ltd (Taiwan region)



COSMOPROF ASIA AWARDS - WINNERS

GREEN & ORGANIC

- Centifolia Deodorant Stick Refillable 48h Citrus Fruits - Laboratoire Science et Nature (France)

HAIR PRODUCTS

- SOOO Swim Shampoo 500ml - MAKEMAKE Inc (South Korea)

HOME & PROFESSIONAL DEVICES AND TOOLS

- PLUNA - Feagle Co Ltd (South Korea)

MAKE-UP PRODUCTS

- EUFUREAL Tinted Repair Cream - Shanghai Maojue Biotechnology Co Ltd (China)

PERSONAL CARE & BODY CARE PRODUCTS

- Meno-Free Comfort Body Night Lotion - Bellabaci International (South Africa)

SKIN CARE PRODUCTS

- Firming Bouncy Boost Serum - Standard Seoul (South Korea)

For any further information, please visit www.cosmoprof-asia.com
